

**HSBC TO PARTNER WITH FOUR LOCAL CHARITIES
AS PART OF A US\$150m GLOBAL FUND
MARKING ITS 150 YEARS**

HSBC is partnering with Teach for the Philippines (TFP), International Care Ministries (ICM), World Wide Fund for Nature (WWF), and Philippine Disaster Recovery Foundation (PDRF) to support programmes impacting children and education, environment and wildlife, and medical welfare and research / disaster relief.

To mark its 150th anniversary, HSBC Group is making an additional global fund of US\$150m available to support charities worldwide over the next three years (2015-2017). In the Philippines, TFP, ICM, WWF, and PDRF will be among the charities to receive a grant from this fund to deliver and implement their respective programmes.

Teach for the Philippines (TFP)

HSBC's partnership with TFP, , will impact 152 Teacher fellows teaching 6,000 students in 18 schools across five municipalities in Luzon and Mindanao. The programme aims to improve teaching quality and low levels of literacy by training transformational teachers.

International Care Ministries (ICM)

HSBC's partnership with ICM looks at providing resources for developing community groups to support impoverished youths in Mindanao. HSBC's funding is expected to benefit 1,800 youths (below the age of 24) in ICM's Youth Development Training Program.

World Wide Fund for Nature (WWF)

For WWF's Donsol Integrated Conservation Program, HSBC's support focuses on long-term water quality and conservation in 15 municipalities in three provinces in Donsol. This project is expected to benefit over 47,000 people in the Donsol region.

Philippine Disaster Recovery Foundation (PDRF)

HSBC is also partnering with PDRF for its Building Disaster Resilience of MSMEs (micro, small and medium enterprises), which will aid 1,000 community members of 210 micro-SMEs.

Wick Veloso, President and CEO for Philippines at HSBC, said: “How we do business is as important as what we do. Every year, thousands of HSBC employees around the world give their time and skills to local projects. We’re delighted to build on this long-standing commitment by partnering with TFP, ICM, WWF, and PDRF to support their respective programmes that align with the Bank’s advocacy on education, environment and community development. These partnerships enable us to fulfil our purpose as an international bank, help businesses thrive and contribute to the health and growth of communities.”

Media contacts:

Jessica Blas

jessicaoblas@hsbc.com.ph

Claro Fernandez

clarofernandez@hsbc.com.ph

Notes to editors:

1. About TFP

TFP is an organisation addressing education inequity in public schools for Filipino children.

About ICM

ICM is an organisation that focuses on transforming ultrapoor communities in impoverished areas for Filipino families.

About WWF

WWF is an organisation that works towards environment conservation internationally for adaptation of climate change, security of food and water sources, and conservation of endangered species.

About PDRF

PDRF is an organisation that acts as a coordinating arm in raising funds and resources for areas affected by natural calamities and other disasters.

2. The HSBC Group

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,100 offices in 72 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,572bn at 30 June 2015, HSBC is one of the world’s largest banking and financial services organisations.

3. HSBC in the Philippines

HSBC is one of the world’s largest banking and financial services organizations; the HSBC Group has been doing business in the Philippines for 140 years. The Bank currently has a 15-strong total branch network (including 8 branches of the locally incorporated HSBC Savings Bank) located in Metro Manila, Cebu and Davao.

4. HSBC’s US\$150m community fund

HSBC marks its 150th anniversary in 2015. As part of this, HSBC has made a US\$150m fund available to community projects over three years (2015-2017). More than 140 charities worldwide have been selected by HSBC’s management team, based on votes from HSBC employees, to receive funds. The US\$150m fund is in addition to the US\$114m HSBC makes available to community investment programmes globally each year. Further details: <http://www.hsbc.com/citizenship/sustainability>

PUBLIC